

basic logo



logo_PIN



logo_CVT



logo_CVO



logo_PINUK



logo_PINUA

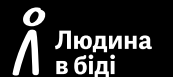
negative basic logo

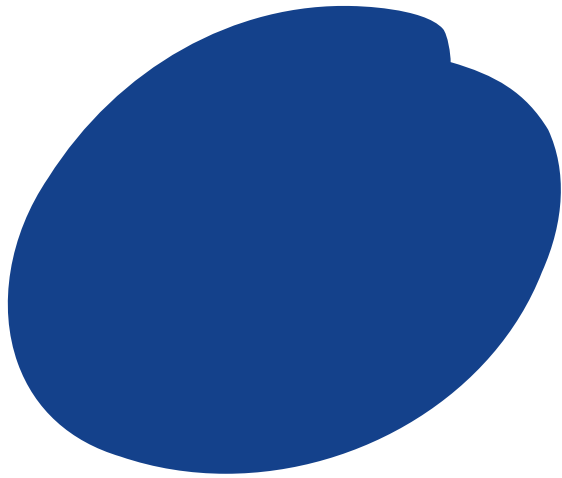


black&white logo



negative black&white logo





PIN blue

CMYK 100 / 80 / 10 / 0

sRGB 20 / 65 / 139

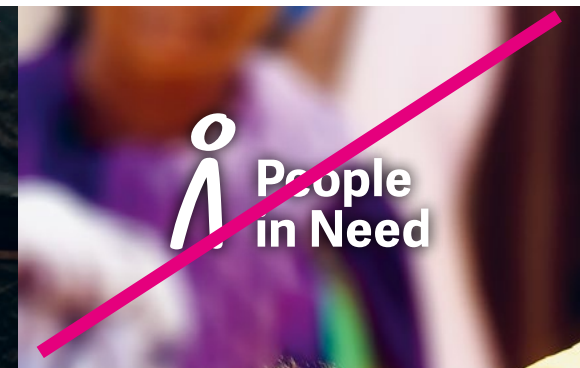
HEX #14418b

PANTONE 7687 C for coated paper

PANTONE 286 U for uncoated paper



place the logo only on a calm and sufficiently contrasting background



DO NOT USE underlaying the logo with a rectangular background

DO NOT USE application of effects to the logo (shading, transparency, or colour change)

Color

Logo on photo

Praha, 1. 6. 2022

Hlavička nebo titulek tiskové zprávy

Podtitulek

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Podtitulek použitý jako název kapitoly

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on a white background



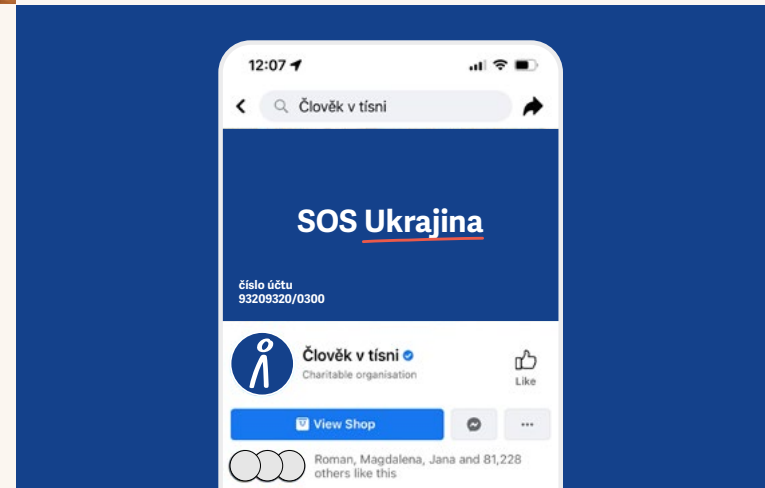
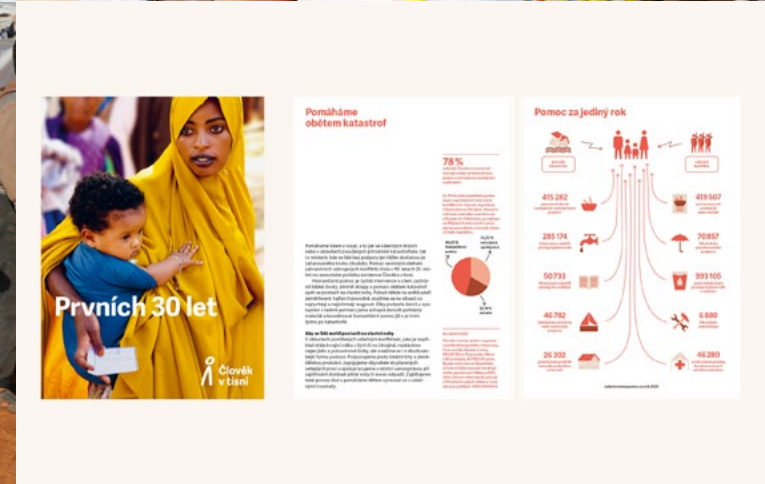
on a blue background



the height of the human symbol
in the logo on A4 format is 18 mm



Basic rules how to use logo on different formats



Examples of logo in use