

## WE DO CARE FOR THE PAST 25 YEARS ...

It all started with a natural instinct to help others. The freedom we attained with the fall of Communism made us feel a sense of responsibility for what happens in the less fortunate parts of the world. A group of friends convinced the Czech public that it can deliver food, medicine and clothing to places like Sarajevo, Chechnya, Afghanistan. A quarter of a century later, we are a dynamic, professional organization that meets every challenge that comes its way.

In addition to humanitarian emergencies, we also have long-term projects in a number of developing countries. In places where disagreeing with the government is dangerous, we support civil society, dissidents, political prisoners and their families. At home, we work in dozens of socially excluded areas with people marginalized by the rest of society. We have programs in most schools, cinemas, we are in the press and on social media. We try to convey the most truthful information about the difficult problems around the world.

Much has changed in the past 25 years, but our core principles remain the same. We want to do valuable work and focus on the people we help and those with whom we work.

Thank you to all who help us in our work, and to those who support us. It's worth it!

People in Need has provided aid in crisis-affected areas and defended human rights since 1992.

In 25 years, we have become the biggest non-profit organizations in Central Europe. Every year, we implement projects worth millions of Euros, helping hundreds of thousands of people, who were born in less-fortunate places on this earth.

Since our founding, we have provided direct help to 18 million people. We currently have permanent missions in 20 countries, with over 1,800 employees in total.

Simon Palumh



## HELPING VICTIMS OF CATASTROPHES FOR 25 YEARS

We help people in dire situations - in war-torn countries or in regions affected by natural disasters, but also in places where people would not be able to climb out of poverty without outside help. Providing aid to innocent victims of foreign armed conflicts in the 1990's was the initial impetus for the founding of People in Need.

Humanitarian aid is a quick intervention to save people's lives, alleviate suffering and help victims of catastrophes get back on their feet. If an earthquake, typhoon or floods strike somewhere in the world, we try react with a fast and effective response. With the help of our donors and partners, we are able to deliver needed supplies and coordinate humanitarian aid within the first week of the disaster happening.

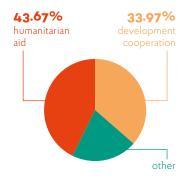
## Helping people to get back on their feet

In areas affected by armed conflicts, such as Syria or Ukraine, we distribute not only food and food vouchers, but also try to help in lasting ways. We support the local markets and farming production, we involve local residents in public works and cooperate with local authorities to secure access to drinking water and garbage collection. We also help keep schools open and help children deal with psychological trauma.

## **78%**

## of our expenses go directly to pay for humanitarian aid and development cooperation abroad

For 25 years we have been helping, for example, during armed conflicts in Syria, Ukraine or in former Yugoslavia. We helped with the aftermath of earthquakes in Nepal or Pakistan, of typhoons in the Philippines and Sri Lanka, or of floods as home in the Czech Republic.



#### ALLIANCE2015

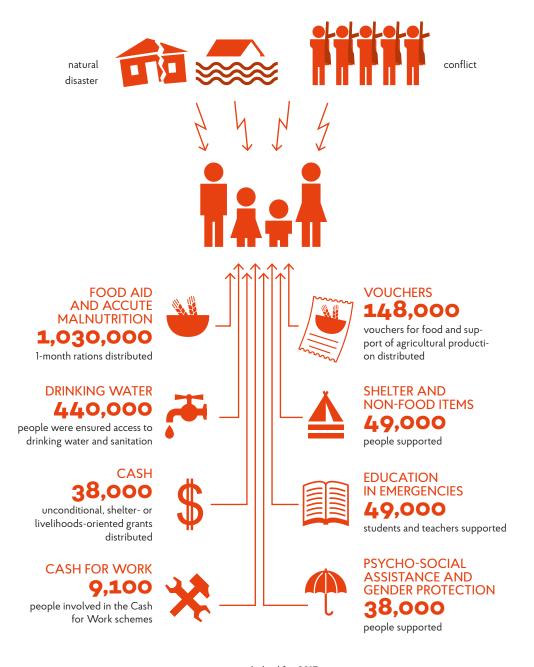
Together with organizations like Welthungerhilfe in Germany, Concern Worldwide in Ireland. **HELVETAS** in Switzerland. **Hivos** in the Netherlands, ACTED in France and Cesvi in Italy, People in Need is a member of a strategic partnership called Alliance 2015. Its members work in 89 countries, and their overall annual turnover is approximately

1,000,000,000 €





## WE HELP PROTECT THE MOST VULNERABLE



# IMPROVING THE LIVES OF THE DESTITUTE

Development cooperation tries to support people in their efforts to take themselves out of poverty. We often follow up on our humanitarian activities with development projects, so we can help prevent future crises or reduce their negative impact. We work on resolving long-term problems, such as lack of access to quality education and healthcare, poverty or deterioration of the environment. We look for solutions with local residents, partner organizations and state administration, so that things can work in the long-term without our presence.

In a number of countries we have focused on malnutrition, which negatively affects not only early development, but a person's whole life. Another priority is strengthening people's resilience, so they themselves can deal with disease, impact of armed conflicts and natural disasters. We are also working on a growing problem of inner-city poverty and supporting basic and vocational education.

## Working with the local community is key

In development cooperation, it is invaluable to include local residents in our activities, in order for our work to bring about real change. That is why in the countries where we provide aid, we also try to improve the work of the public sector and support civil society actors, so they can better communicate with their representatives and defend their rights. We try to help the impoverished make use of new technologies and investments, whether it is a farmer in Cambodia, fruit-grower in Georgia or a shepherd in Mongolia...

permanent foreign missions

**58** 

1,238

employees abroadí

84

partner organisations and institutions

144 projects



TOTAL

= 10 women employees abroad 51
= 10 men employees abroad 42
= 10 local women employees 339

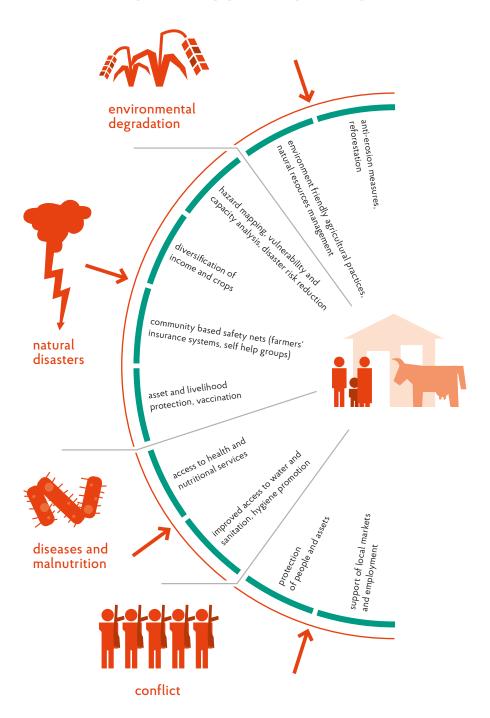
= 10 local men employees 806

8:100

for every 8 aid workers abroad, there are 100 locals being employed



## HELP PEOPLE BECOME MORE RESILIENT



# WE SUPPORT THOSE WHO CARE ABOUT HUMAN RIGHTS

The Centre for Human Rights and Democracy supports civil society and helps people, who are unjustly detained or are otherwise persecuted for their defence of basic rights. We work in a total of 13 countries, both in countries with authoritarian regimes, where basic human rights are suppressed, and civil society is effectively paralyzed, as well as in countries going through transformation, where the Czech experience can be an inspiration for a newly developing civil society. We opened our first human rights programme in 1997 in Cuba after local dissidents asked for our support.

A part of our work is securing help for people who face repression, and systemic support of active individuals and organizations, who work on defending human rights or other public activities. For example, we often help independent journalists or lawyers by providing them with training, study trips, or small grants that support their projects. We advocate for human rights and freedoms and support for civil society in authoritarian countries at various international forums and in public in the Czech Republic and abroad. We also give out the annual human rights prize Homo Homini to people who have made a significant contribution to the promotion of human rights, democracy and non-violent solutions to political conflicts.

In one year, we helped a total of

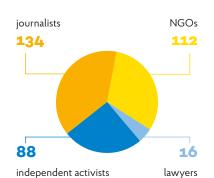
# 1,080 people

Lawyers, independent journalists, bloggers, students and activists, who care about the future of their country, believe in basic human values and are persecuted for this in their countries, and other citizens whose rights are infringed upon, resulting from the lack of rule of law or despotism of local authorities.

Our international human rights documentary film festival One World annually attracts over

## 100,000 visitors

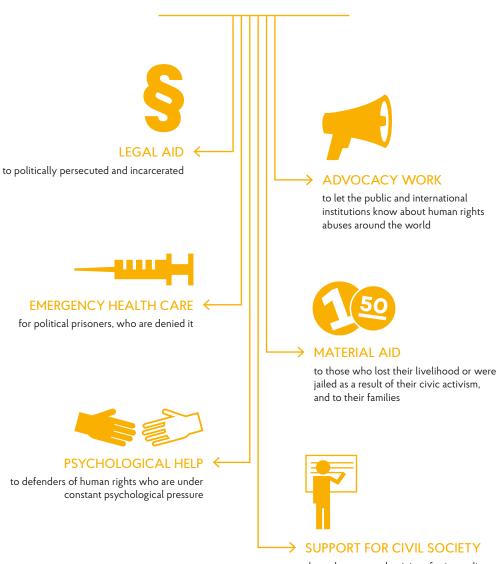
IN THE PAST YEAR, WE WORKED TOGETHER WITH **350** CIVIL SOCIETY REPRESENTATIVES





## WE PROMOTE HUMAN RIGHTS AND DEMOCRACY

We help lawyers, independent journalists, bloggers, students and activists, who care about the future of their countries, and believe in basic human values, and who are persecuted for it in their countries.



through grants and trainings for journalists, non-profits and lawyers

# MAKING A BETTER SCHOOL FOR EVERYONE

People in Need works in more than half of all schools in Czechia. We help make schools into places that develop the potential and individual abilities of every child, and which use modern methodology to help children find their way in the modern world. We want today's younger generation to remember school as a good place full of discovery and respect. And we hope that today's schools can teach children to be active, kind and self-confident citizens, who can change their society for the better.

PIN's programmes introduce students to important topics through documentary films, discussions with witnesses of historic events, and interactive activities. We teach, for example, about media literacy, human rights, global issues, modern Czechoslovak history, social topics, equal opportunities in education, stereotypes and prejudices, etc.

### We help all children be successful in school

Many students in normal Czech primary schools don't receive sufficient support and, as a result, often end up leaving mainstream system of education. To prevent this, we train teachers to work with students with special needs, or to work with emotions, prejudice or otherness.

The teacher's personality is crucial for students. He or she helps create the environment where children experience their triumphs and failures, form their opinions and prepare for life as adults. Which is why we also help teachers develop themselves by offering seminars, personal consultations and training, attractive teaching materials and documentaries.

3,650

Czech schools where we work

2,800

schools registered on our jsns.cz website

31,867

secondary school students voted in the 2016 student elections

306,800

students participated in our discussions and film screenings since 2005

24

recipients of the Stories of Injustice Prize since 2009

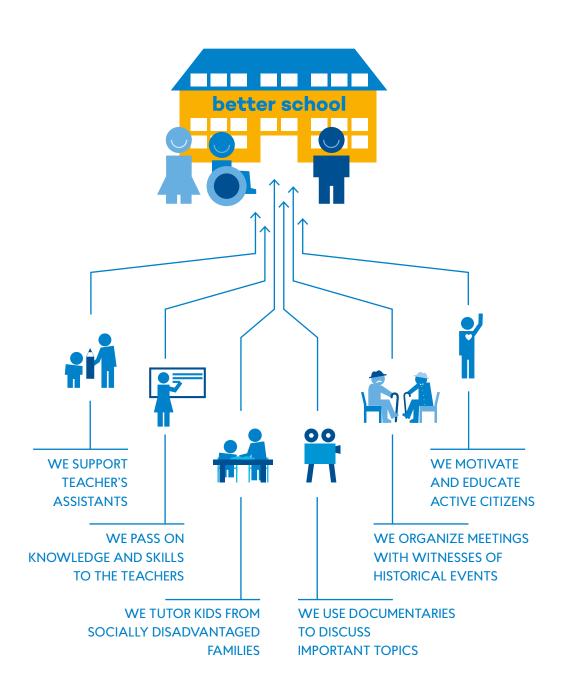
19

years of the annual international human rights documentary film festival One World

www.varianty.cz www.oneworld.cz www.jsns.cz



## WE WANT ALL KIDS TO GO TO A BETTER SCHOOL



# WE HELP PEOPLE RESTART THEIR LIVES SUCCESSFULLY

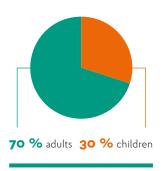
People who we work with often face a whole range of serious problems, including insufficient education, extreme debt, long-term unemployment or living in a "bad" location. We help both **individuals** and **families**. Through our work we want to help them gain important life skills and experiences. Our goal is to have those who use our services be able to deal with future challenges on their own. We consider it essential for each person to take an active role in finding solutions to his or her problems.e.

### Supporting children and youth

We spend a lot of our time working with children and youngsters. We believe that quality education is the driving force that can extract a person out of a life in socially excluded areas. We try to work with children before they enter school, and, whenever possible, stay with them throughout their education. For the youngest ones, we run 14 pre-school clubs, to the older kids we offer after-school tutoring and career counselling. We also run seven low-threshold clubs open to all.

# 6,000

Every year People in Need helps approximately six thousand people who find themselves in a problematic situation. In addition to direct client work, we also do analytical work, particularly in the fields of debt reduction and education.







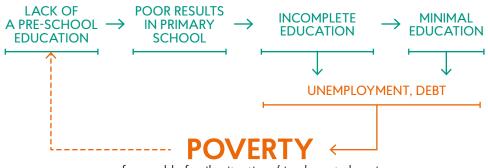
We have **nine regional offices** around the Czech Republic



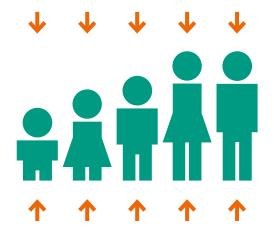
We work in a total of **50 Czech cities** and towns



# THE MOST COMMON ISSUES? EDUCATION, DEBT, EMPLOYMENT, HOUSING...



unfavourable family situation / inadequate housing over-indebtedness / socio-pathological phenomena



## **SOCIAL WORK**

family / housing / employment / debt / leisure time

PRE-SCHOOL CLUBS TUTORING CAREERS GUIDANCE

TRAINING FOR TEACHERS OFFICIALS AND THE POLICE

SYSTEM CHANGES

PIN was founded on the ideals of humanism, freedom, equality and solidarity. We consider human dignity and freedom to be fundamental values. We believe that people anywhere in the world should have the right to make decisions about their lives and to share the rights expressed in the Universal Declaration of Human Rights.

# WE STRIVE FOR A SOCIETY THAT IS OPEN, INFORMED, ENGAGED AND RESPONSIBLE



Our work involves fostering the development of free and responsible people, who are well-informed and able to directly and critically assess information and opinions, and they are willing to make a difference in the community.

We want to actively participate in shaping a society where cultural, ethnic, racial and other differences are a source of enrichment rather than conflict.

#### WE PROVIDE HUMANITARIAN AID AND COMBAT POVERTY



In times of natural disasters or armed conflicts, we provide humanitarian aid and help people to alleviate their distress and help them get back on their feet during the recovery period. We fight poverty, whose causes we see in the limitations given by poor access to education, natural resources, healthcare, unequal treatment and discrimination, or by bad governance.

#### WE SUPPORT CIVIL SOCIETY, FREEDOM AND DEMOCRACY



We support independent individuals and groups in countries with repressive regimes who are the target of persecution, harassment, or arrests because of their opinions or activities, and to strengthen civil society in countries that are going through democratic transformation.

We are an intrinsic part of the civil society and our work is based on personal initiative and activity of our employees and volunteers and support we are endowed with by individuals, businesses, governments and international institutions.

# WE BASE OUR WORK ON PARTNERSHIP, EFFECTIVENESS, QUALITY AND CREATIVITY



We involve beneficiaries and partners in the planning, implementation, monitoring and evaluation of our projects and programmes and inform them about progress.

We strive for a pragmatic approach, maximum effectiveness, optimum quality and cost balance, as well as innovative and creative solutions. The scope of our activities, particular areas and priorities are determined independently with respect to the level of urgency and to our capacity to make a real difference.



## **QUOTES ABOUT US**

## Václav Havel

former Czech President, former dissident and playwright

"I appreciate the role that People in Need plays in making living conditions in volatile regions of the world more humane. They are always on hand, wherever their help is needed and arrive among the first every time. The idea of human solidarity, which takes on its true meaning through organizations like PIN, will grow in importance because no state can substitute the critical role of civil society and its activities."

## Be Be Khal

a beneficiary of aid from People in Need in Afghanistan

"I never thought that I would be able to grow my own vegetable on this piece of land, that I thought was barren, and even earn extra money! I am truly grateful, that you showed me how to do it. I am no longer afraid that my family will go hungry."

## Igor Kalyapin

recipient of the Homo Homini prize from People in Need

"Receiving the Homo Homini award gives us hope that the human rights situation in Russia is of interest to the international community. It also symbolizes an important form of support for those who are victims of torture."

## Madeleine Albright

former U.S. Secretary of State with Czech roots

"Supporters of People in Need are convinced that a strong and active civil society is a vital part of any democracy, not in the least because it represents the best antidote to those who want to rule only by power and fear."

## Susan Sontag

writer, journalist, playwright, human rights activist

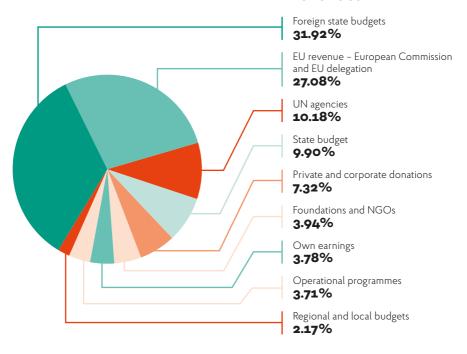
"I have to mention the organization People in Need. They could be living a comfortable life in Prague. Instead, they help those most in need around the world, and they do it, maybe better than anyone else in the world."

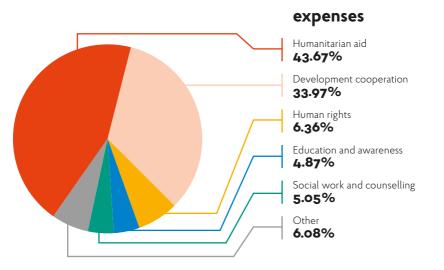
## 25 YEARS OF HELP /data until 2017/

- **18,100,006** direct aid recipients
- **18,357,395** EUR in aid to flood victims in Czechia
- 1,285,114 tickets sold at the One World Film Festival
- 30,767 Czech teachers took part in trainings on global education & other topics
- **4,972** goats purchased through the Real Gift campaign
- 2,084,951 trees planted
- 394 schools built or reconstructed
- **1,547** drinking water sources (tanks, wells, pumps etc.)
- 9,909 biogas plants supported
- **3,650** schools took part in the One World at Schools programme
- **1,800** volunteers tutored children in the Czech Republic
- 1,400 children from poor Czech families prepared to enter primary school
- **54** countries where we provided aid
- **1,825** employees of People in Need
- **64,813,963** EUR in turnover in 2016
- **597** projects we administer every year
- 1,477,498 financial report items every year
- **376,354,358** EUR used in projects since 1995

## **HOW DO WE MANAGE**







# INTERNATIONAL **ACTIVITIES** HUMANITARIAN



AID



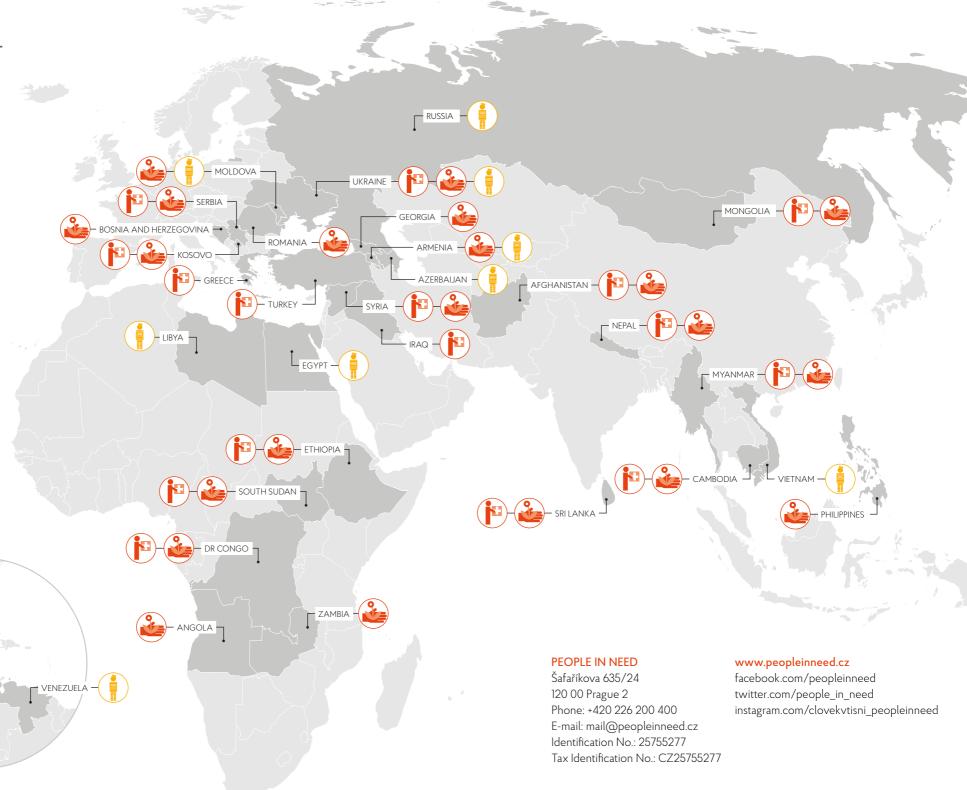
DEVELOPMENT COOPERATION



HUMAN RIGHTS

NICARAGUA

— ECUADOR



# **HELPING FOR** 25 YEARS

## 1992

Journalist Jaromír Štětina creates a journalistic-humanitarian team Epicentrum (Epicentre) at the Lidové noviny newspaper, which starts an SOS Nagorno-Karabakh fundraising campaign. Aid is sent to the region's hospitals, volunteers bring back accounts of the war.

## 1994

The team from the Lidové noviny Foundation finds a new home at Czech Television, and the **People in Need Foundation at Czech Television** is founded.

> The Homo Homini prize for individuals who have greatly contributed to the promotion of human rights and democratic principles is conferred, for the first time, to Sergei Kovalyov for galvanising public opinion against the war in Chechnya.

## 1996

After the seize fire in Bosnia and Herzegovina, People in Need focuses its work on reconstructing hospitals, schools and cultural centres in the towns of Maglaj, Sanski Most and Lušči Palanka.

## 1998

The Belorussian Centre is founded, which provides objective and unbiased information about Lukashenko's regime and monitors human rights violations. PIN begins to work in other post-Communist countries,

where human rights are violated or where civil society is slowly developing - Transnistria, Azerbaijan, Russia, Central Asia and Ukraine.

PIN begins helping in Roma settlements in eastern Slovakia, which were hit by floods. By 2004, a permanent office is opened here.

## 2000

An informational project called **Infoservis** is created to inform the public about the situation in crisis-affected areas, human rights violations and current global problems. This project ended in 2005, but served as the basis for long-term communication with the public on a number of topics.

Second Chechen war. People in Need was the first humanitarian aid organisation that entered Chechnya interdependently with a large supply of food, still during intense fighting. It later become the biggest regional partner of the UN's World Food Programme and UNHCR.

#### 2002

Permanent humanitarian mission in **Afghanistan** is opened and begins food deliveries, fixing and reopening schools and helping refugees return to their homes.

From the One World film festival, the **One World in Schools** programme is created. It provides schools with documentary films and methodological tools to teach about the most relevant topics of today's world and modern history.

> After massive floods in the Czech Republic, the SOS Floods fundraising campaign raises 269 million crowns, which are used to help affected families and projects of public interest.

People in Need becomes the first Czech organization to provide humanitarian aid financed by **EU funds** – signs the first two contracts with the European Commission's Humanitarian Aid and Civil Protection department (ECHO) for aid projects in Chechnya and Afghanistan. At the same time, we raise funds to help victims of an earthquake in Iran.

The first year of the fundraising campaign Let's build a school in Africa to help build and equip primary schools in southern Ethiopia.

Varianty publishes the Common World publication, the first didactic material in the Czech Republic focusing on the introduction of global

development topics into classwork. In the next year, it implements an international programme Global School, which supports primary and secondary school teachers in teaching current global topics.

Socially oriented projects are combined to form the Social Integration Programmes, which focus on systemic solutions to social exclusion in Czechia.

Humanitarian operations are carried out in Java, Lebanon and aid is provided after the spring floods in the Czech Republic. A development mission is opened in **Angola**, focusing on improving the local education system.

## 2008 Despite the military junta's efforts in Burma to halt the work of humanitarian

organizations, we were able to deliver aid to tens of thousands of people affected by cyclone Nargis, thanks to the SOS Burma Campaign. The One World Film Festival celebrates its tenth anniversary and

attendance, for the first time, surpasses one hundred thousand.

BRight after the **earthquake in Haiti** in January, People in Need begins providing humanitarian aid there. Later focuses primarily on education. In April, the first run of the **Student Elections** project is held, where

young people vote in mock elections and become acquainted with basic democratic institutions. The project included 135 secondary schools and students turned in 20,233 valid ballots.

PIN begins helping victims of the conflict in **Syria**, supports Syrian doctors and refugees in Jordan. Our workers later move directly to the war-torn country, where the biggest humanitarian mission to date is opened. An audio-visual website www.jsns.cz is launched. It offers film-based

online educational materials for teachers and students.

The Migration Awareness Programme becomes part of the Varianty programme. It works with the media to promote migration-related topics, and works on breaking stereotypes connected with foreigners .

# 2014

PIN is one of the few organizations still operating directly in war zones in Syria. Three of our workers die in Syria together with other civilians hit by rocket fire in a residential district in Aleppo. After years of supporting civil society in Ukraine, PIN decides

to open a humanitarian mission in the east of the country to help the needy on both sides of the conflict. We are actively helping craft an amendment to the bill, which

significantly lowers fees to attorneys involved in loan extortion. 2016

## The British government entrusts PIN to lead a consortium of humanitarian

organizations providing aid in Syria. The organization will be heading its **biggest humanitarian project**, worth 30 million GBP, for the next few years. We open the first PIN international office in Costa Rica, focused

primarily on human rights activities, helping people facing political persecution, or support for civil society activities. The Costa Rica office runs projects in Cuba, Venezuela, Ecuador and Nicaragua. After ten years in **Afghanistan**, PIN finishes its biggest development project.

The result is 156 schools and clinics, 1,547 water sources, 5.5 thousand public toilets, 43 thousand kilometres of irrigation canals, 130 small hydroelectric plants and over two thousand solar stations, as well as 5,900 kilometres of motorways and 75 thousand kilometres of roads.

We join our sister organization in Slovakia Človek v ohrození to form a single organization.

HUMANITARIAN AID AND DEVELOPMENT **HUMAN RIGHTS** 

> PEOPLE IN NEED SLOVAKIA **EDUCATION AND AWARENESS**

SOCIAL WORK AND COUNSELLING

OUR DONORS

**HUMANITARIAN AID AND DEVELOPMENT** 

**HUMAN RIGHTS** 

**PEOPLE IN NEED SLOVAKIA** 

SOCIAL WORK AND COUNSELLING

**OUR DONORS** 

**EDUCATION AND AWARENESS** 

## 1993

SOS Sarajevo: The largest humanitarian operation from post-Communist countries, aiding residents of Bosnia and Herzegovina. The humanitarian convoys with food and hygiene supplies head to besieged areas, three deliveries of medical supplies were airlifted to Sarajevo hospitals.

## 1995

PIN opens a permanent mission in the Caucasus. As part of the Bosnia and Herzegovina Month, concerts and exhibits are held around the Czech Republic. The foundation helps coordinate President Václav Havel's visit to besieged Sarajevo.

First projects begin to help heritage Czechs in Romania.

## 1997

The foundation's workers help clear the damage left by floods in Moravia. They secure food, drinking water and hygiene supplies deliveries, coordinate volunteers, clean wells, dry houses, etc.

PIN begins helping the democratic opposition in Cuba. They delivery medical and technical supplies, as well as financial aid directly in Cuba.

## 1999

The Community social work project, the precursor of today's Social Integration Programmes, begins work focused on increasing social capacities of various excluded groups on the fringes of Czech society. PIN trains social workers from partner organizations and starts projects to help the poorest among the Roma population.

The first year of the **One World Film Festival**. The international human rights documentary film festival becomes the first festival of its kind in Central Europe.

PIN starts a complex project to rebuild houses in post-war Kosovo. Additionally, we open three temporary shelters for families - mostly mothers with children - who had no homes to return to

Convoys of more than 60 trucks with humanitarian aid head to Montenegro, Kosovo, Macedonia and Albania to help Kosovo refugees.

## 2001

The **Varianty** project is founded with the goal to improve minority relations in Czech society. During the first phase, a manual of intercultural education was created for primary and secondary schools, and PIN ran a campaign against racism and intolerance called "Be Kind to Your Local Nazi". The second phase of the project focuses on integrating intercultural education into all levels of the education system.

PIN field workers were able to draw media attention to the overlooked topic of loan sharking in underprivileged (primarily Roma) communities. A number of loan sharks were jailed and tried on the basis of our workers' information.

## 2003

People in Need is invited to join a network of European humanitarian and developmental aid organizations, Alliance 2015. The permanent mission in Iraq begins its work and the first exclusively development projects are launched – in Namibia to help people living with HIV/AIDS, in Ethiopia working on education and access to drinking water.

The Club of Friends of People in Need is founded to collect regular financial donations, which should allow for rapid response action to natural disasters and wars, and to provide long-term help to human rights defenders, activists and families of political prisoners.

## 2005

Public fundraising campaign SOS Sri Lanka brought in 130 million CZK to help tsunami victims. PIN builds homes and schools in the northeast of the country, where aid supply and return to normalcy is complicated by a long-running conflict between the Tamil tigers and government forces.

First regional offices are opened in the Czech Republic along with the pilot pre-school club in Bilina.

The first year of the Stories of Injustice - A Month of films in schools, which screens documentary films about post-war Czechoslovak history and crimes of the Communist regime in primary and secondary schools.

# 2007

In reaction to natural catastrophes, three SOS fundraising campaigns are started, which allows us to deliver humanitarian aid to victims of floods in India's state of Bihar, the cyclone Sidr in Bangladesh and wildfires in Greece.

The name of the organization changes to People in Need (Člověk v tísni, o.p.s.)

# 2009

After destructive floods, we are able to gather almost 70 million CZK in a short time to provide aid to victims.

Field workers visit over 1,300 afflicted families, expand the services they provide and focus on complex support for victims.

Launch of the charity e-shop SkutecnyDarek.cz (Real Gift), allowing people to buy goats, cows, sewing machines and blackboards for people in developing countries.

## 2011 Following the **floods in Pakistan**, PIN undertakes the biggest

humanitarian relief action in its history. Together with its Alliance2015 partners, it helps 1.9 million people by securing access to clean water, restoring their livelihoods and dwellings. We also organized a campaign to help refugees escaping famine in Somalia.

# 2013

Following the June floods in the Czech Republic, we distribute aid worth more than 70 million CZK. Our workers visit more than 1,800 affected families, working on a renovation plan with most of them.

A part of the anti-debt campaign since 2009, PIN managed to change the behaviour of the biggest non-banking loan providers. Companies stopped hiring external attorneys to extort petty loans and using higher interest on default than the civil code sets out. PIN sends the first teams to the islands in the Philippines

affected by the typhoon, a new humanitarian mission is set up in the easternmost part of the country. 2015

## On the evening of 2 June, gunmen storm into the People in Need office in

the remote Zari district of Balkh province in northern Afghanistan and shoot ten of our workers. This is the worst tragedy in the organization's history. Together with partners from Poland and Norway, we opened

the Prague Civil Society Centre, which supports an open society, the rule of law and civil initiatives in the countries of eastern partnership, Russia and Central Asian countries. A humanitarian mission in **Nepal** begins operation to help earthquake victims.

#### Join forces with two other organizations to launch a large-scale action to help people fleeing the Iraqi city of Mosul.

2017

Together with Czech journalists, we organize a Week of media education in 140 Czech schools, with the goal of improving students' critical thinking and media literacy.

We continue in our fight against trading in poverty in the Czech Republic. Debt collectors have 4.6 million cases of unpaid debts against almost a million people, and the number of people unable to repay their debts is increasing.

We are celebrating 25 years since our founding.

