

People in Need **25 years** and beyond



29/05/15
Disciplina - História
tema - Angola há muitos muitos anos.
Primeira cidade fundada no continente africano (continuação)
O Reino do Kongo foi fundado no período entre 1200 e 1500 na costa
ocidental de África.
Este Reino foi fundado no período entre 1200 e 1500 na costa
ocidental de África.
O Reino do Kongo tinha como capital o Reino do Kongo.
O Reino do Kongo era muito grande e tinha
limite:

A montanha do rio Congo, no Cabão;
a Sul, o rio Kwanza;
a Oeste, era banhado pelo Oceano
Atlântico.
O Reino do Kongo

WE DO CARE FOR THE PAST 25 YEARS ...

It all started with a natural instinct to help others. The freedom we attained with the fall of Communism made us feel a sense of responsibility for what happens in the less fortunate parts of the world. A group of friends convinced the Czech public that it can deliver food, medicine and clothing to places like Sarajevo, Chechnya, Afghanistan. A quarter of a century later, we are a dynamic, professional organization that meets every challenge that comes its way.

In addition to humanitarian emergencies, we also have long-term projects in a number of developing countries. In places where disagreeing with the government is dangerous, we support civil society, dissidents, political prisoners and their families. At home, we work in dozens of socially excluded areas with people marginalized by the rest of society. We have programs in most schools, cinemas, we are in the press and on social media. We try to convey the most truthful information about the difficult problems around the world.

Much has changed in the past 25 years, but our core principles remain the same. We want to do valuable work and focus on the people we help and those with whom we work.

Thank you to all who help us in our work, and to those who support us. It's worth it!



Šimon Pánek, co-founder and director

People in Need has provided aid in crisis-affected areas and defended human rights since 1992.

In 25 years, we have become the biggest non-profit organizations in Central Europe. Every year, we implement projects worth millions of Euros, helping hundreds of thousands of people, who were born in less-fortunate places on this earth.

Since our founding, we have provided direct help to 18 million people. We currently have permanent missions in 20 countries, with over 1,800 employees in total.

We helped people in Bosnia and Herzegovina during and after the war for five years, from 1993 to 1998. We brought food, medical and hygienic supplies, candles and matches to the besieged cities of Sarajevo, Tuzla, Goražde and Maglaj.

Photo: PIN archive



HELPING VICTIMS OF CATASTROPHES FOR 25 YEARS

We help people in dire situations – in war-torn countries or in regions affected by natural disasters, but also in places where people would not be able to climb out of poverty without outside help. Providing aid to innocent victims of foreign armed conflicts in the 1990's was the initial impetus for the founding of People in Need.

Humanitarian aid is a quick intervention to save people's lives, alleviate suffering and help victims of catastrophes get back on their feet. If an earthquake, typhoon or floods strike somewhere in the world, we try react with a fast and effective response. With the help of our donors and partners, we are able to deliver needed supplies and coordinate humanitarian aid within the first week of the disaster happening.

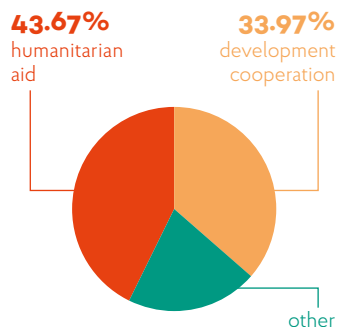
Helping people to get back on their feet

In areas affected by armed conflicts, such as Syria or Ukraine, we distribute not only food and food vouchers, but also try to help in lasting ways. We support the local markets and farming production, we involve local residents in public works and cooperate with local authorities to secure access to drinking water and garbage collection. We also help keep schools open and help children deal with psychological trauma.

78%

of our expenses go directly to pay for humanitarian aid and development cooperation abroad

For 25 years we have been helping, for example, during armed conflicts in Syria, Ukraine or in former Yugoslavia. We helped with the aftermath of earthquakes in Nepal or Pakistan, of typhoons in the Philippines and Sri Lanka, or of floods as home in the Czech Republic.



ALLIANCE2015

Together with organizations like **Welthungerhilfe** in Germany, **Concern Worldwide** in Ireland, **HELVETAS** in Switzerland, **Hivos** in the Netherlands, **ACTED** in France and **Cesvi** in Italy, People in Need is a member of a strategic partnership called Alliance 2015. Its members work in 89 countries, and their overall annual turnover is approximately

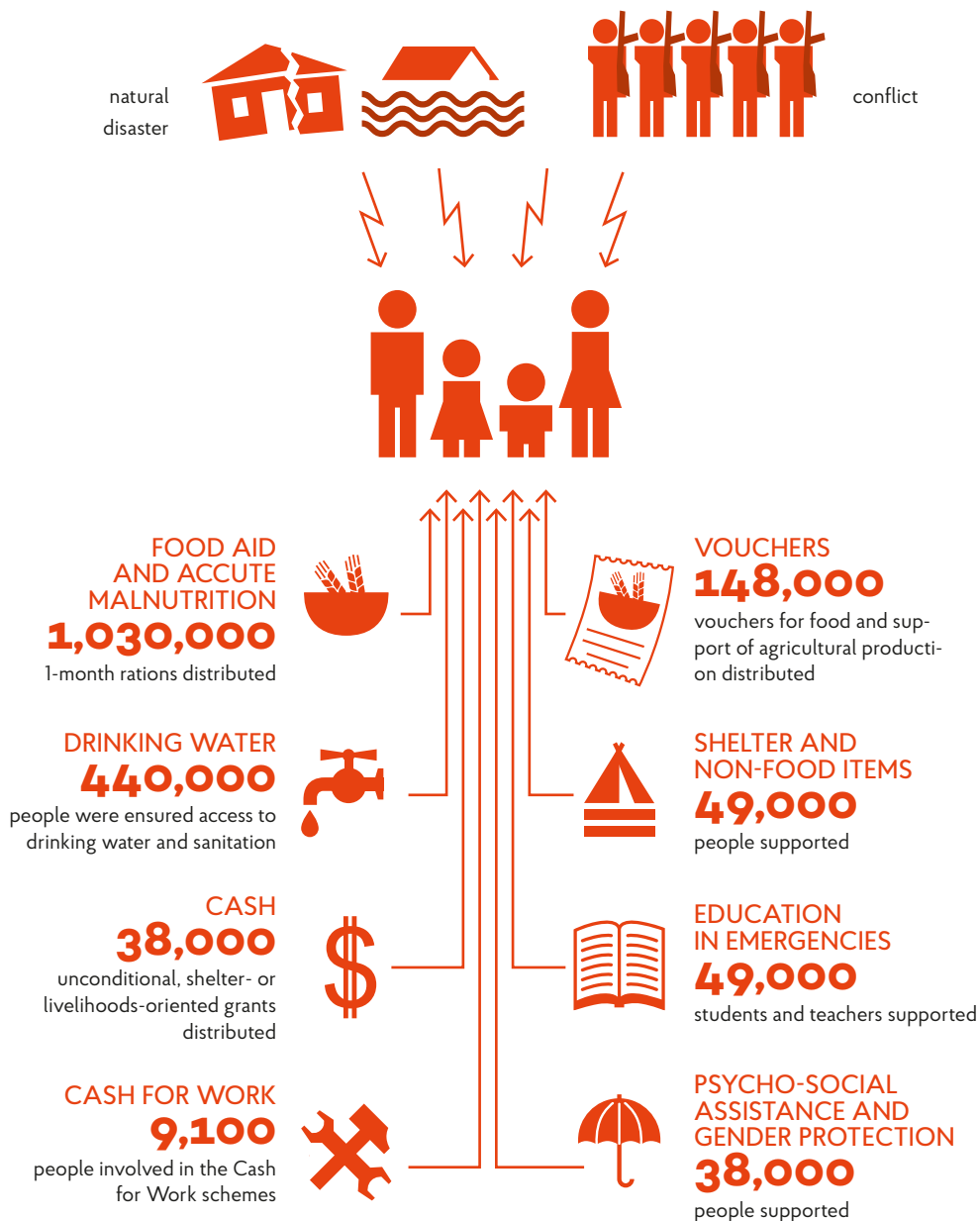
1,000,000,000 €



"Our street was the first to be bombed, so we escaped from the village. When the fighting died down and we came back, half of our house was gone," says Lidia from the Ukrainian village of Nikishino, close to the front line. We help people affected by the war in eastern Ukraine rebuild their homes, provide them with food, drinking water and equipment for the winter.

Photo: Iva Zímová

WE HELP PROTECT THE MOST VULNERABLE



provided aid for 2017

IMPROVING THE LIVES OF THE DESTITUTE

Development cooperation tries to support people in their efforts to take themselves out of poverty. We often follow up on our humanitarian activities with development projects, so we can help prevent future crises or reduce their negative impact. We work on resolving long-term problems, such as lack of access to quality education and healthcare, poverty or deterioration of the environment. We look for solutions with local residents, partner organizations and state administration, so that things can work in the long-term without our presence.

In a number of countries we have focused on malnutrition, which negatively affects not only early development, but a person's whole life. Another priority is strengthening people's resilience, so they themselves can deal with disease, impact of armed conflicts and natural disasters. We are also working on a growing problem of inner-city poverty and supporting basic and vocational education.

Working with the local community is key

In development cooperation, it is invaluable to include local residents in our activities, in order for our work to bring about real change. That is why in the countries where we provide aid, we also try to improve the work of the public sector and support civil society actors, so they can better communicate with their representatives and defend their rights. We try to help the impoverished make use of new technologies and investments, whether it is a farmer in Cambodia, fruit-grower in Georgia or a shepherd in Mongolia..

20
permanent foreign missions

58
offices

1,238
employees abroad

84
partner organisations
and institutions

144
projects



TOTAL

= 10 men employees abroad **51**

= 10 women employees abroad **42**

= 10 local men employees **339**

= 10 local women employees **806**

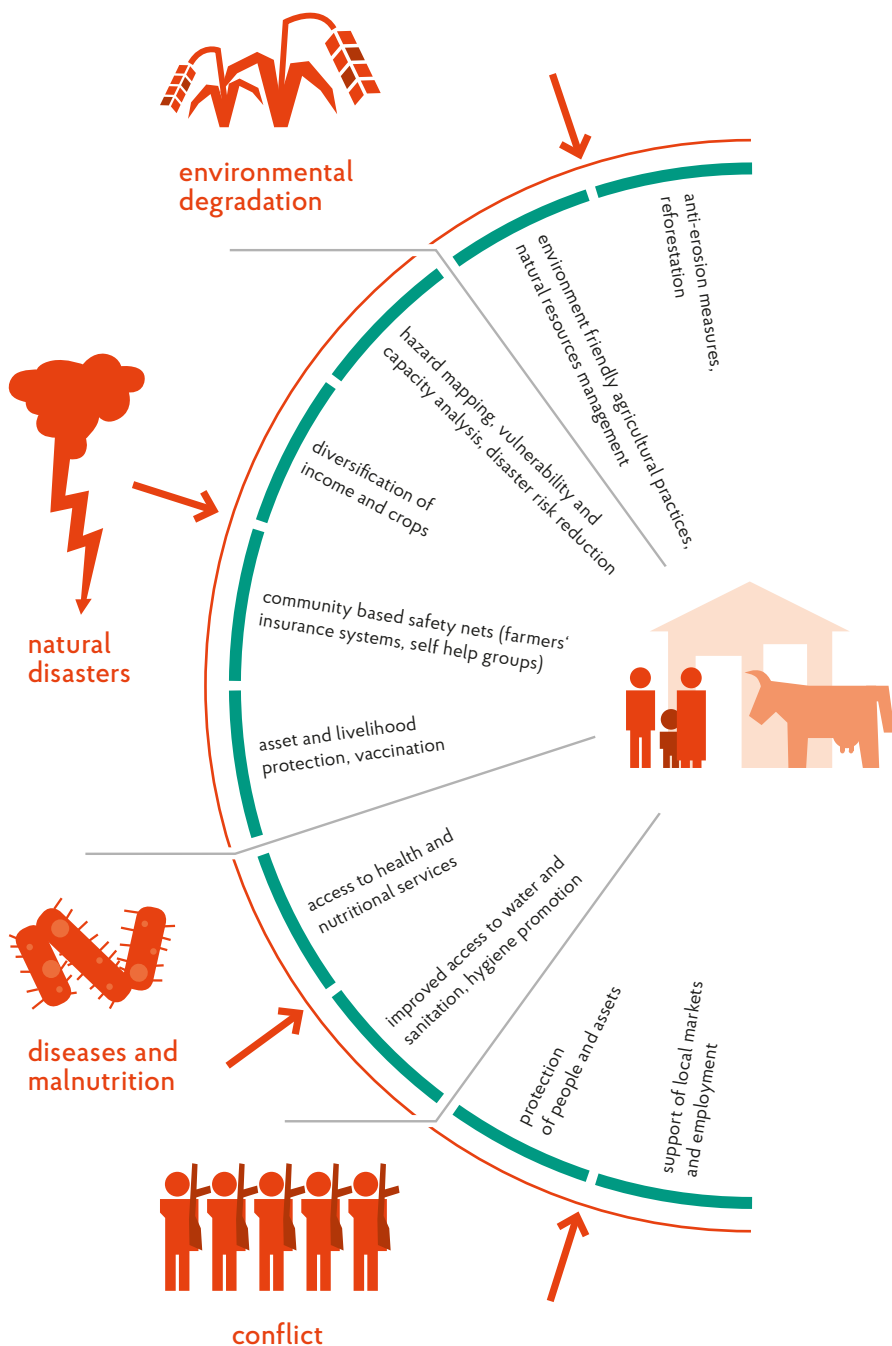
8 : 100
for every 8 aid workers
abroad, there are 100
locals being employed



In 2017, we completed our biggest development project in Afghanistan. The result of ten years of work is 156 schools and clinics, 1,547 water sources, 5.5 thousand public toilets, 43 thousand kilometres of irrigation canals, 130 small hydroelectric plants and over two thousand solar power stations, as well as 5,900 kilometres of motorways and 75 thousand kilometres of roads.

Photo: Tomáš Drobný

HELP PEOPLE BECOME MORE RESILIENT



WE SUPPORT THOSE WHO CARE ABOUT HUMAN RIGHTS

The Centre for Human Rights and Democracy supports civil society and helps people, who are unjustly detained or are otherwise persecuted for their defence of basic rights. We work in a total of 13 countries, both in countries with authoritarian regimes, where basic human rights are suppressed, and civil society is effectively paralyzed, as well as in countries going through transformation, where the Czech experience can be an inspiration for a newly developing civil society. We opened our first human rights programme in 1997 in Cuba after local dissidents asked for our support.

A part of our work is securing help for people who face repression, and systemic support of active individuals and organizations, who work on defending human rights or other public activities. For example, we often help independent journalists or lawyers by providing them with training, study trips, or small grants that support their projects. We advocate for human rights and freedoms and support for civil society in authoritarian countries at various international forums and in public in the Czech Republic and abroad. We also give out the annual human rights prize Homo Homini to people who have made a significant contribution to the promotion of human rights, democracy and non-violent solutions to political conflicts.

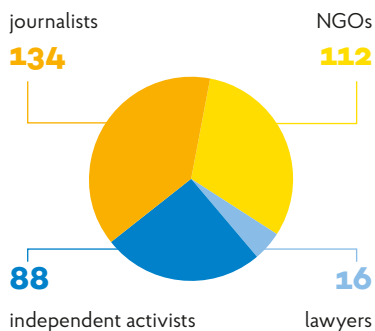
In one year, we helped a total of
1,080 people

Lawyers, independent journalists, bloggers, students and activists, who care about the future of their country, believe in basic human values and are persecuted for this in their countries, and other citizens whose rights are infringed upon, resulting from the lack of rule of law or despotism of local authorities. .

Our international human rights documentary film festival One World annually attracts over

100,000 visitors

IN THE PAST YEAR, WE WORKED TOGETHER WITH **350** CIVIL SOCIETY REPRESENTATIVES



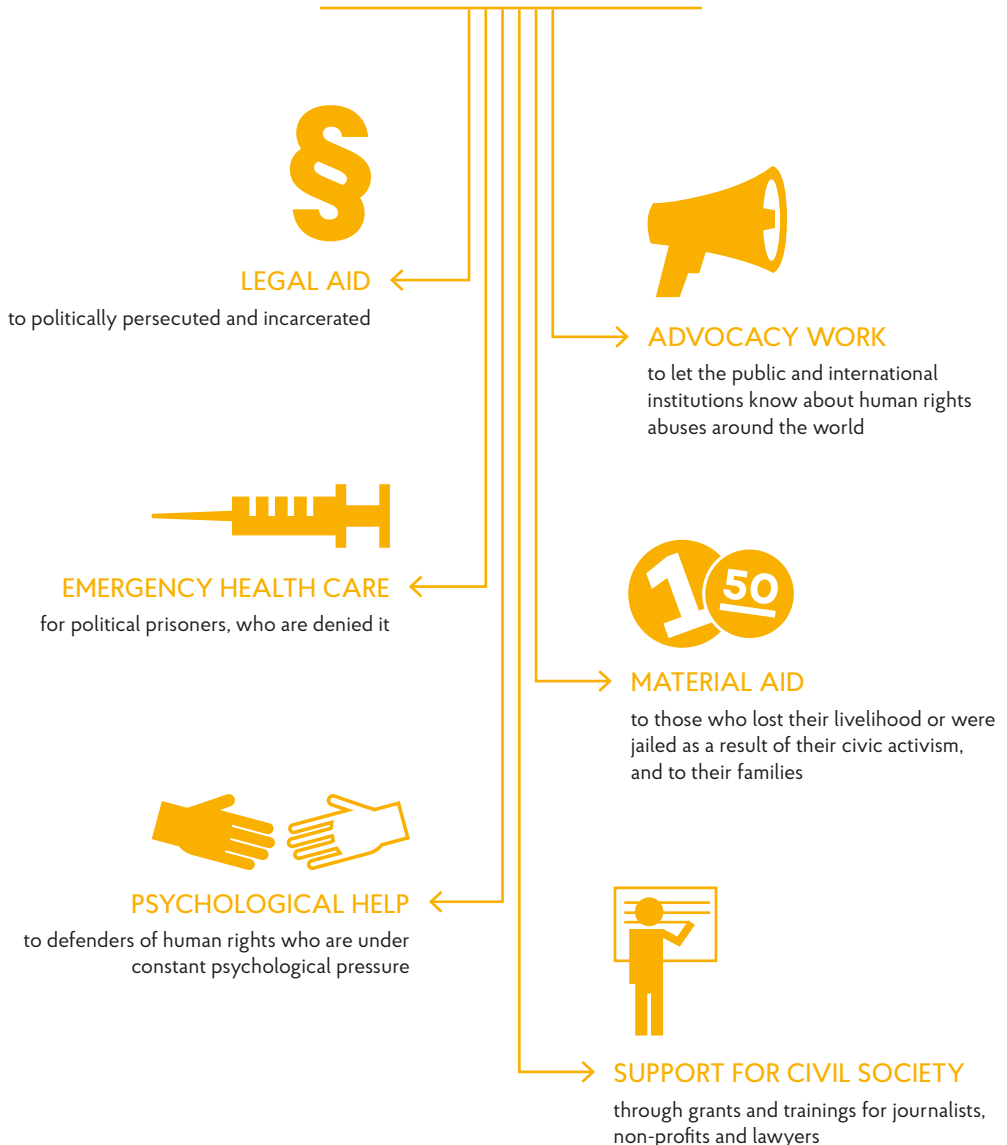
Ukrainian activist and law student Hennady Afanasiev was unlawfully jailed in Russia for 776 days, during which time he was brutally tortured. We provided him with reliable legal help and rehabilitation in Czechia after his release.

Photo: Hennady Afanasiev's archive



WE PROMOTE HUMAN RIGHTS AND DEMOCRACY

We help lawyers, independent journalists, bloggers, students and activists, who care about the future of their countries, and believe in basic human values, and who are persecuted for it in their countries.



MAKING A BETTER SCHOOL FOR EVERYONE

People in Need works in more than half of all schools in Czechia. We help make schools into places that develop the potential and individual abilities of every child, and which use modern methodology to help children find their way in the modern world. We want today's younger generation to remember school as a good place full of discovery and respect. And we hope that today's schools can teach children to be active, kind and self-confident citizens, who can change their society for the better.

PIN's programmes introduce students to important topics through documentary films, discussions with witnesses of historic events, and interactive activities. We teach, for example, about media literacy, human rights, global issues, modern Czechoslovak history, social topics, equal opportunities in education, stereotypes and prejudices, etc.

We help all children be successful in school

Many students in normal Czech primary schools don't receive sufficient support and, as a result, often end up leaving mainstream system of education. To prevent this, we train teachers to work with students with special needs, or to work with emotions, prejudice or otherness.

The teacher's personality is crucial for students. He or she helps create the environment where children experience their triumphs and failures, form their opinions and prepare for life as adults. Which is why we also help teachers develop themselves by offering seminars, personal consultations and training, attractive teaching materials and documentaries. .

3,650

Czech schools where we work

2,800

schools registered on our jsns.cz website

31,867

secondary school students voted in the 2016 student elections

306,800

students participated in our discussions and film screenings since 2005

24

recipients of the Stories of Injustice Prize since 2009

19

years of the annual international human rights documentary film festival One World

www.varianty.cz

www.oneworld.cz

www.jsns.cz

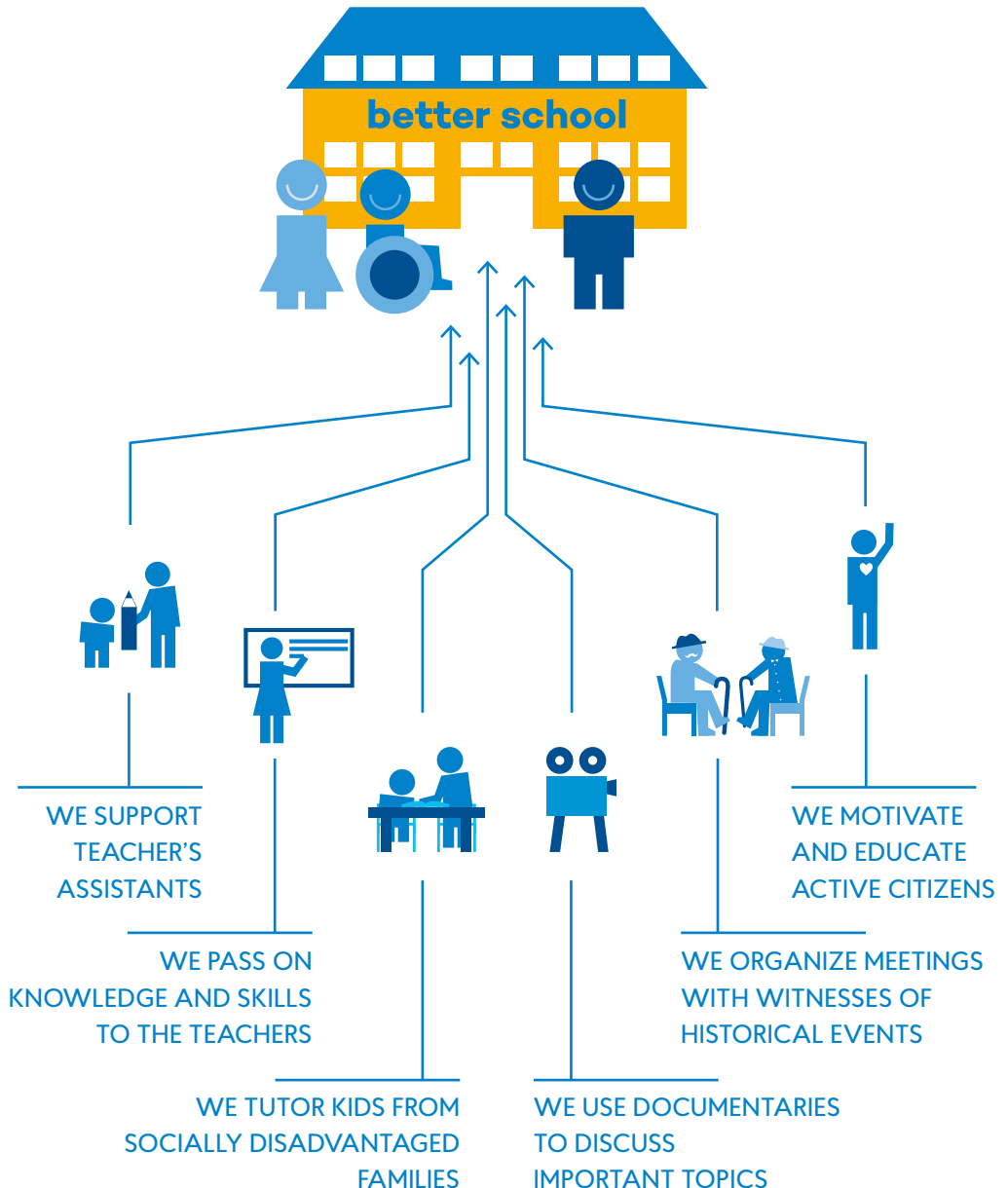
We want students not simply to remember, but above all to develop their skills and understand world events in context. To achieve this we use, among other things, documentaries, which can evoke very strong emotions in students and make them interested in the topic being discussed.

We prepare audio-visual teaching materials for students and teachers, which are available online, and organize discussions and screenings.

Photo: Eva Kořínková



WE WANT ALL KIDS TO GO TO A BETTER SCHOOL



WE HELP PEOPLE RESTART THEIR LIVES SUCCESSFULLY

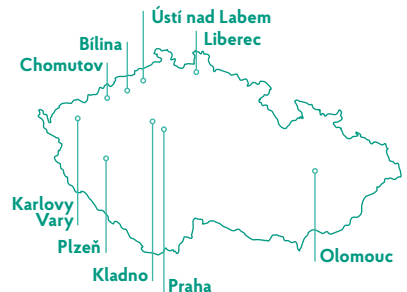
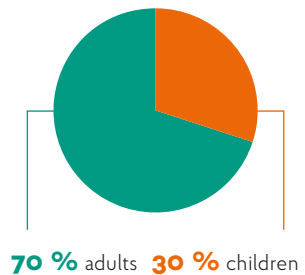
People who we work with often face a whole range of serious problems, including insufficient education, extreme debt, long-term unemployment or living in a “bad” location. We help both **individuals** and **families**. Through our work we want to help them gain important life skills and experiences. Our goal is to have those who use our services be able to deal with future challenges on their own. We consider it essential for each person to take an active role in finding solutions to his or her problems.e.

Supporting children and youth

We spend a lot of our time working with children and youngsters. We believe that quality education is the driving force that can extract a person out of a life in socially excluded areas. We try to work with children before they enter school, and, whenever possible, stay with them throughout their education. For the youngest ones, we run **14 pre-school clubs**, to the older kids we offer **after-school tutoring and career counselling**. We also run **seven low-threshold clubs** open to all.

6,000

Every year People in Need helps approximately six thousand people who find themselves in a problematic situation. In addition to direct client work, we also do analytical work, particularly in the fields of debt reduction and education.



9

We have **nine regional offices** around the Czech Republic

50

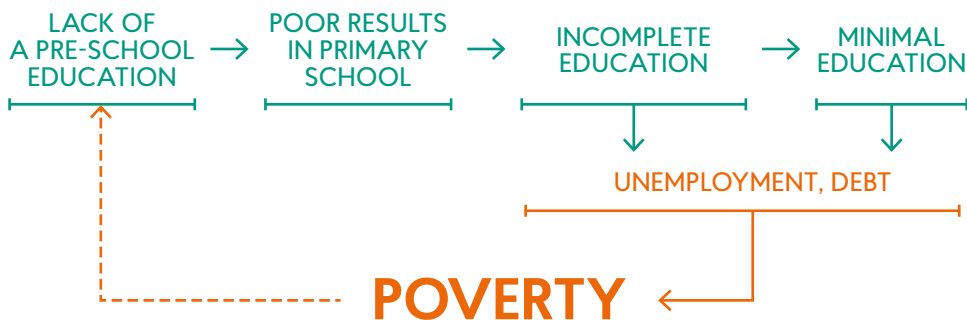
We work in a total of **50 Czech cities and towns**

Once Petr finally found a job, a debt collector came around. Among other things, he had 12 unpaid fines for using public transport without a ticket. We were able to combine all of his various debts into one lump sum, which took out the legal and execution fees lowering his total debt from 100 to 20 thousand crowns. The fees surrounding the repayment often makes it impossible to repay the debt itself, which in the end is also bad for the creditor.

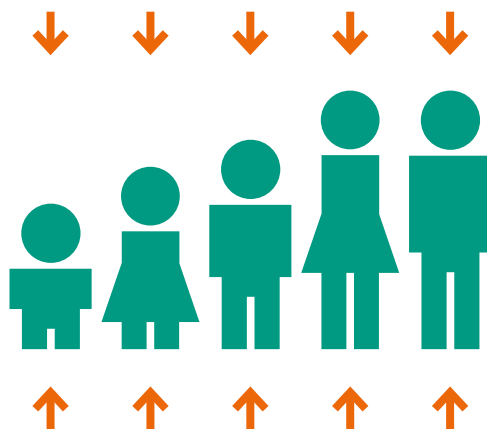
Photo: Rishabh Kaul



THE MOST COMMON ISSUES? EDUCATION, DEBT, EMPLOYMENT, HOUSING...



unfavourable family situation / inadequate housing
over-indebtedness / socio-pathological phenomena



SOCIAL WORK

family / housing / employment / debt / leisure time

PRE-SCHOOL CLUBS

TUTORING

CAREERS GUIDANCE

TRAINING FOR TEACHERS

TRAINING FOR OFFICIALS AND THE POLICE

SYSTEM CHANGES

PIN was founded on the ideals of humanism, freedom, equality and solidarity. We consider human dignity and freedom to be fundamental values. We believe that people anywhere in the world should have the right to make decisions about their lives and to share the rights expressed in the Universal Declaration of Human Rights.

WE STRIVE FOR A SOCIETY THAT IS OPEN, INFORMED, ENGAGED AND RESPONSIBLE



Our work involves fostering the development of free and responsible people, who are well-informed and able to directly and critically assess information and opinions, and they are willing to make a difference in the community.

We want to actively participate in shaping a society where cultural, ethnic, racial and other differences are a source of enrichment rather than conflict.

WE PROVIDE HUMANITARIAN AID AND COMBAT POVERTY



In times of natural disasters or armed conflicts, we provide humanitarian aid and help people to alleviate their distress and help them get back on their feet during the recovery period.

We fight poverty, whose causes we see in the limitations given by poor access to education, natural resources, healthcare, unequal treatment and discrimination, or by bad governance.

WE SUPPORT CIVIL SOCIETY, FREEDOM AND DEMOCRACY



We support independent individuals and groups in countries with repressive regimes who are the target of persecution, harassment, or arrests because of their opinions or activities, and to strengthen civil society in countries that are going through democratic transformation.

We are an intrinsic part of the civil society and our work is based on personal initiative and activity of our employees and volunteers and support we are endowed with by individuals, businesses, governments and international institutions.

WE BASE OUR WORK ON PARTNERSHIP, EFFECTIVENESS, QUALITY AND CREATIVITY



We involve beneficiaries and partners in the planning, implementation, monitoring and evaluation of our projects and programmes and inform them about progress.

We strive for a pragmatic approach, maximum effectiveness, optimum quality and cost balance, as well as innovative and creative solutions. The scope of our activities, particular areas and priorities are determined independently with respect to the level of urgency and to our capacity to make a real difference.



We like to see things work the way they should. Which is why beyond building wells or water pumps, we also set the rules of use and maintenance together with the local community.

Photo: Iva Zimová

QUOTES ABOUT US

Václav Havel

**former Czech President,
former dissident and playwright**

“I appreciate the role that People in Need plays in making living conditions in volatile regions of the world more humane. They are always on hand, wherever their help is needed and arrive among the first every time. The idea of human solidarity, which takes on its true meaning through organizations like PIN, will grow in importance because no state can substitute the critical role of civil society and its activities.”

Be Be Khal

**a beneficiary of aid from
People in Need in Afghanistan**

“I never thought that I would be able to grow my own vegetable on this piece of land, that I thought was barren, and even earn extra money! I am truly grateful, that you showed me how to do it. I am no longer afraid that my family will go hungry.”

Igor Kalyapin

**recipient of the Homo Homini prize
from People in Need**

“Receiving the Homo Homini award gives us hope that the human rights situation in Russia is of interest to the international community. It also symbolizes an important form of support for those who are victims of torture.”

Madeleine Albright

**former U.S. Secretary of State
with Czech roots**

“Supporters of People in Need are convinced that a strong and active civil society is a vital part of any democracy, not in the least because it represents the best antidote to those who want to rule only by power and fear.”

Susan Sontag

**writer, journalist, playwright,
human rights activist**

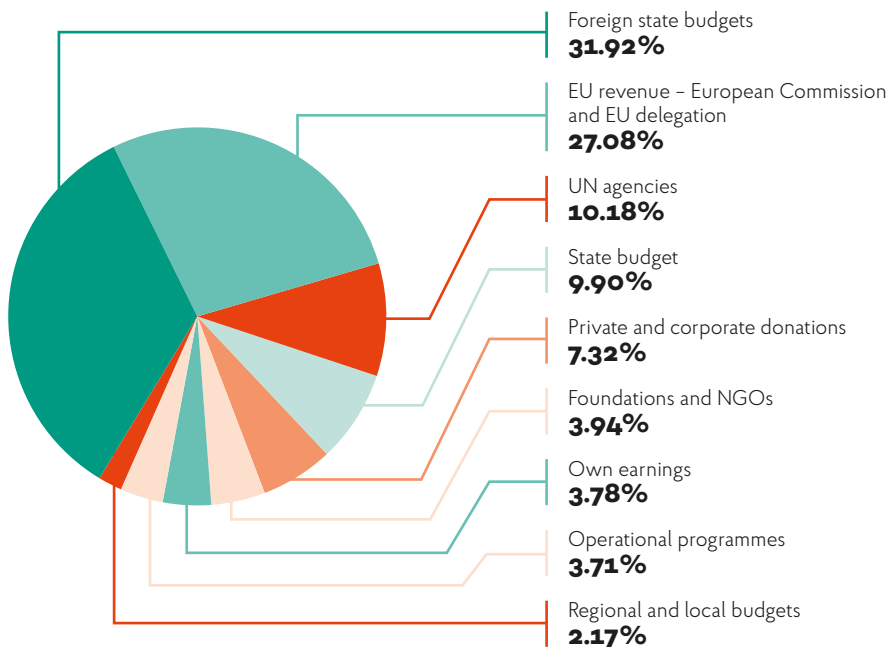
“I have to mention the organization People in Need. They could be living a comfortable life in Prague. Instead, they help those most in need around the world, and they do it, maybe better than anyone else in the world.”

25 YEARS OF HELP /data until 2017/

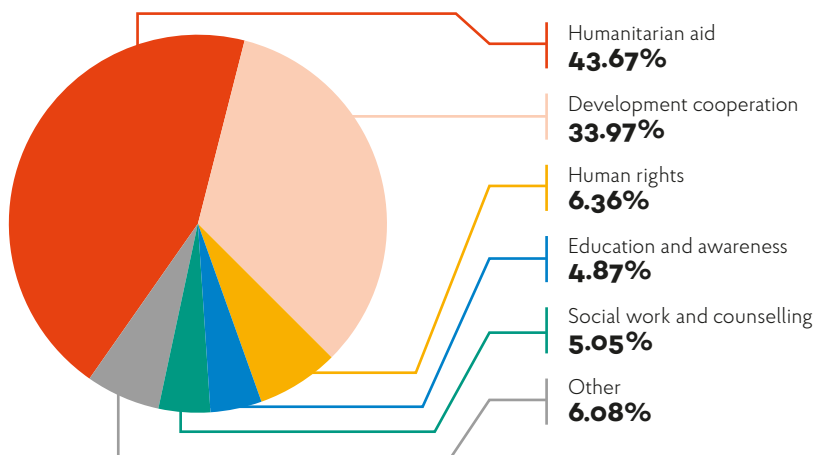
- 18,100,006** direct aid recipients
- 18,357,395** EUR in aid to flood victims in Czechia
- 1,285,114** tickets sold at the One World Film Festival
- 30,767** Czech teachers took part in trainings on global education & other topics
- 4,972** goats purchased through the Real Gift campaign
- 2,084,951** trees planted
- 394** schools built or reconstructed
- 1,547** drinking water sources (tanks, wells, pumps etc.)
- 9,909** biogas plants supported
- 3,650** schools took part in the One World at Schools programme
- 1,800** volunteers tutored children in the Czech Republic
- 1,400** children from poor Czech families prepared to enter primary school
- 54** countries where we provided aid
- 1,825** employees of People in Need
- 64,813,963** EUR in turnover in 2016
- 597** projects we administer every year
- 1,477,498** financial report items every year
- 376,354,358** EUR used in projects since 1995

HOW DO WE MANAGE

revenues



expenses



expenses and revenues from last three audited years

INTERNATIONAL ACTIVITIES



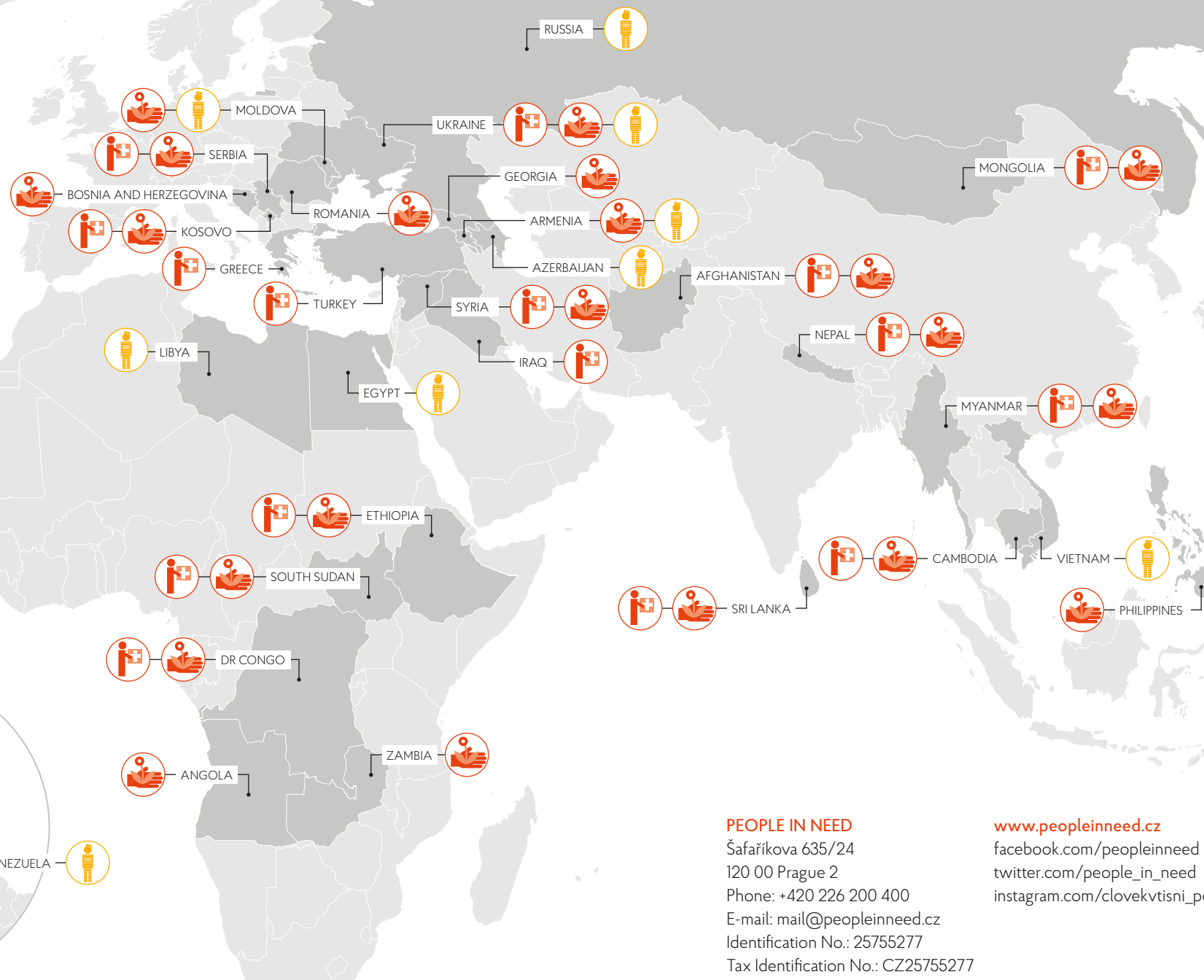
HUMANITARIAN
AID



DEVELOPMENT
COOPERATION



HUMAN
RIGHTS



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Tax Identification No.: CZ25755277

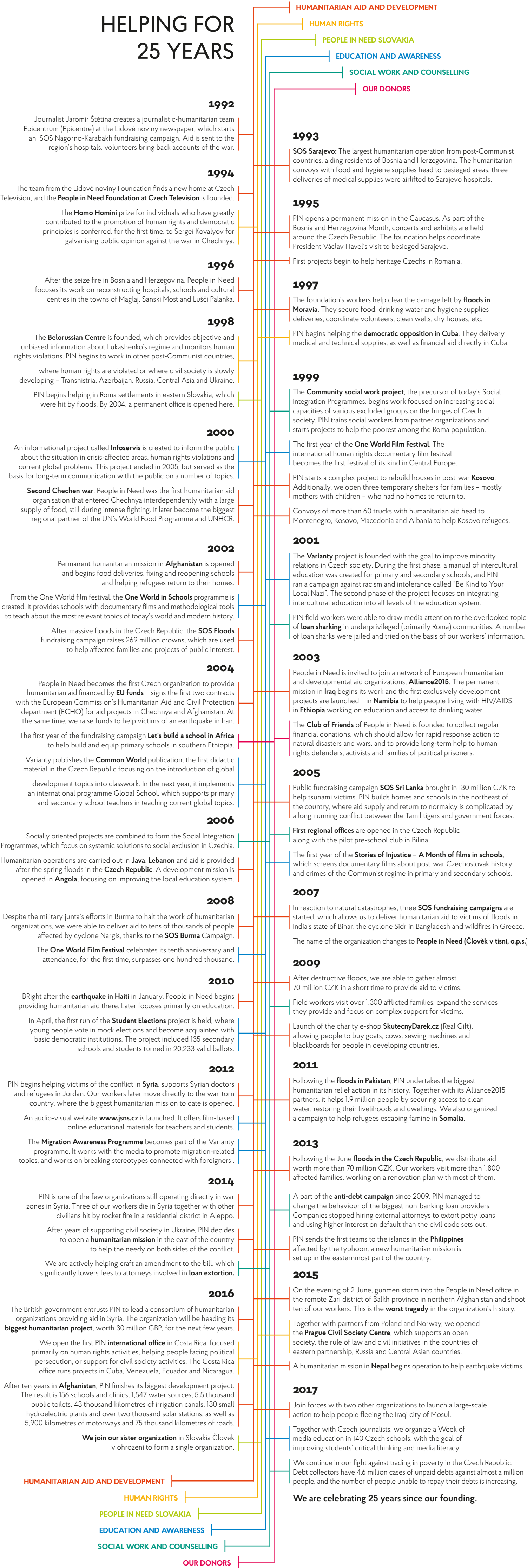
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twitter.com/people_in_need

instagram.com/clovekvtsni_peopleinneed

HELPING FOR 25 YEARS





www.peopleinneed.cz



Photo: Petr Pospíchal