People in Need
25 years and beyond
WE DO CARE FOR THE PAST 25 YEARS ...

It all started with a natural instinct to help others. The freedom we attained with the fall of Communism made us feel a sense of responsibility for what happens in the less fortunate parts of the world. A group of friends convinced the Czech public that it can deliver food, medicine and clothing to places like Sarajevo, Chechnya, Afghanistan. A quarter of a century later, we are a dynamic, professional organization that meets every challenge that comes its way.

In addition to humanitarian emergencies, we also have long-term projects in a number of developing countries. In places where disagreeing with the government is dangerous, we support civil society, dissidents, political prisoners and their families. At home, we work in dozens of socially excluded areas with people marginalized by the rest of society. We have programs in most schools, cinemas, we are in the press and on social media. We try to convey the most truthful information about the difficult problems around the world.

Much has changed in the past 25 years, but our core principles remain the same. We want to do valuable work and focus on the people we help and those with whom we work.

Thank you to all who help us in our work, and to those who support us. It’s worth it!

Šimon Pánek, co-founder and director

People in Need has provided aid in crisis-affected areas and defended human rights since 1992.
In 25 years, we have become the biggest non-profit organizations in Central Europe. Every year, we implement projects worth millions of Euros, helping hundreds of thousands of people, who were born in less-fortunate places on this earth.
Since our founding, we have provided direct help to 18 million people. We currently have permanent missions in 20 countries, with over 1,800 employees in total.

www.peopleinneed.cz
We helped people in Bosnia and Herzegovina during and after the war for five years, from 1993 to 1998. We brought food, medical and hygienic supplies, candles and matches to the besieged cities of Sarajevo, Tuzla, Goražde and Maglaj.

Photo: PIN archive
HELPING VICTIMS OF CATASTROPHES FOR 25 YEARS

We help people in dire situations – in war-torn countries or in regions affected by natural disasters, but also in places where people would not be able to climb out of poverty without outside help. Providing aid to innocent victims of foreign armed conflicts in the 1990’s was the initial impetus for the founding of People in Need.

Humanitarian aid is a quick intervention to save people’s lives, alleviate suffering and help victims of catastrophes get back on their feet. If an earthquake, typhoon or floods strike somewhere in the world, we try react with a fast and effective response. With the help of our donors and partners, we are able to deliver needed supplies and coordinate humanitarian aid within the first week of the disaster happening.

Helping people to get back on their feet

In areas affected by armed conflicts, such as Syria or Ukraine, we distribute not only food and food vouchers, but also try to help in lasting ways. We support the local markets and farming production, we involve local residents in public works and cooperate with local authorities to secure access to drinking water and garbage collection. We also help keep schools open and help children deal with psychological trauma.

78% of our expenses go directly to pay for humanitarian aid and development cooperation abroad

For 25 years we have been helping, for example, during armed conflicts in Syria, Ukraine or in former Yugoslavia. We helped with the aftermath of earthquakes in Nepal or Pakistan, of typhoons in the Philippines and Sri Lanka, or of floods as home in the Czech Republic.

43.67% humanitarian aid
33.97% development cooperation

ALLIANCE2015

Together with organizations like Welthungerhilfe in Germany, Concern Worldwide in Ireland, HELVETAS in Switzerland, Hivos in the Netherlands, ACTED in France and Cesvi in Italy, People in Need is a member of a strategic partnership called Alliance 2015. Its members work in 89 countries, and their overall annual turnover is approximately

1,000,000,000 €
“Our street was the first to be bombed, so we escaped from the village. When the fighting died down and we came back, half of our house was gone,” says Lidia from the Ukrainian village of Nikishino, close to the front line. We help people affected by the war in eastern Ukraine rebuild their homes, provide them with food, drinking water and equipment for the winter.

Photo: Iva Zímová
WE HELP PROTECT THE MOST VULNERABLE

38,000 people supported

FOOD AID AND ACCUTE MALNUTRITION
1,030,000
1-month rations distributed

DRINKING WATER
440,000
people were ensured access to drinking water and sanitation

CASH
38,000
unconditional, shelter- or livelihoods-oriented grants distributed

CASH FOR WORK
9,100
people involved in the Cash for Work schemes

VOUCHERS
148,000
vouchers for food and support of agricultural production distributed

SHELTER AND NON-FOOD ITEMS
49,000
people supported

EDUCATION IN EMERGENCIES
49,000
students and teachers supported

PSYCHO-SOCIAL ASSISTANCE AND GENDER PROTECTION
38,000
people supported

provided aid for 2017
IMPROVING THE LIVES OF THE DESTITUTE

Development cooperation tries to support people in their efforts to take themselves out of poverty. We often follow up on our humanitarian activities with development projects, so we can help prevent future crises or reduce their negative impact. We work on resolving long-term problems, such as lack of access to quality education and healthcare, poverty or deterioration of the environment. We look for solutions with local residents, partner organizations and state administration, so that things can work in the long-term without our presence.

In a number of countries we have focused on malnutrition, which negatively affects not only early development, but a person’s whole life. Another priority is strengthening people’s resilience, so they themselves can deal with disease, impact of armed conflicts and natural disasters. We are also working on a growing problem of inner-city poverty and supporting basic and vocational education.

Working with the local community is key

In development cooperation, it is invaluable to include local residents in our activities, in order for our work to bring about real change. That is why in the countries where we provide aid, we also try to improve the work of the public sector and support civil society actors, so they can better communicate with their representatives and defend their rights. We try to help the impoverished make use of new technologies and investments, whether it is a farmer in Cambodia, fruit-grower in Georgia or a shepherd in Mongolia...

20 permanent foreign missions
58 offices
1,238 employees abroad
84 partner organisations and institutions
144 projects

8 : 100
for every 8 aid workers abroad, there are 100 locals being employed
In 2017, we completed our biggest development project in Afghanistan. The result of ten years of work is 156 schools and clinics, 1,547 water sources, 5.5 thousand public toilets, 43 thousand kilometres of irrigation canals, 130 small hydroelectric plants and over two thousand solar power stations, as well as 5,900 kilometres of motorways and 75 thousand kilometres of roads.

Photo: Tomáš Drobný
HELP PEOPLE BECOME MORE RESILIENT

environmental degradation

anti-erosion measures, reforestation

natural disasters

hazard mapping, vulnerability and capacity analysis, disaster risk reduction

environment friendly agricultural practices, natural resource management

diversification of income and crops

community based safety nets (farmers' insurance systems, self help groups)

asset and livelihood protection, vaccination

access to health and nutritional services

improved access to water and sanitation, hygiene promotion

protection of people and assets

support of local markets and employment

diseases and malnutrition

environmental degradation

conflict

improved access to water and sanitation, hygiene promotion

protection of people and assets

support of local markets and employment

environmental degradation
WE SUPPORT THOSE WHO CARE ABOUT HUMAN RIGHTS

The Centre for Human Rights and Democracy supports civil society and helps people, who are unjustly detained or are otherwise persecuted for their defence of basic rights. We work in a total of 13 countries, both in countries with authoritarian regimes, where basic human rights are suppressed, and civil society is effectively paralyzed, as well as in countries going through transformation, where the Czech experience can be an inspiration for a newly developing civil society. We opened our first human rights programme in 1997 in Cuba after local dissidents asked for our support.

A part of our work is securing help for people who face repression, and systemic support of active individuals and organizations, who work on defending human rights or other public activities. For example, we often help independent journalists or lawyers by providing them with training, study trips, or small grants that support their projects. We advocate for human rights and freedoms and support for civil society in authoritarian countries at various international forums and in public in the Czech Republic and abroad. We also give out the annual human rights prize Homo Homini to people who have made a significant contribution to the promotion of human rights, democracy and non-violent solutions to political conflicts.

In one year, we helped a total of 1,080 people

Lawyers, independent journalists, bloggers, students and activists, who care about the future of their country, believe in basic human values and are persecuted for this in their countries, and other citizens whose rights are infringed upon, resulting from the lack of rule of law or despotism of local authorities.

Our international human rights documentary film festival One World annually attracts over 100,000 visitors

IN THE PAST YEAR, WE WORKED TOGETHER WITH 350 CIVIL SOCIETY REPRESENTATIVES

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<tr>
<th>Category</th>
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<td>Independent activists</td>
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<td>Journalists</td>
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Ukrainian activist and law student Hennady Afanasiev was unlawfully jailed in Russia for 776 days, during which time he was brutally tortured. We provided him with reliable legal help and rehabilitation in Czechia after his release.

Photo: Hennady Afanasiev’s archive
WE PROMOTE HUMAN RIGHTS AND DEMOCRACY

We help lawyers, independent journalists, bloggers, students and activists, who care about the future of their countries, and believe in basic human values, and who are persecuted for it in their countries.

LEGAL AID

to politically persecuted and incarcerated

EMERGENCY HEALTH CARE

for political prisoners, who are denied it

PSYCHOLOGICAL HELP

to defenders of human rights who are under constant psychological pressure

ADVOCACY WORK

to let the public and international institutions know about human rights abuses around the world

MATERIAL AID

to those who lost their livelihood or were jailed as a result of their civic activism, and to their families

SUPPORT FOR CIVIL SOCIETY

through grants and trainings for journalists, non-profits and lawyers
MAKING A BETTER SCHOOL FOR EVERYONE

People in Need works in more than half of all schools in Czechia. We help make schools into places that develop the potential and individual abilities of every child, and which use modern methodology to help children find their way in the modern world. We want today’s younger generation to remember school as a good place full of discovery and respect. And we hope that today’s schools can teach children to be active, kind and self-confident citizens, who can change their society for the better.

PIN’s programmes introduce students to important topics through documentary films, discussions with witnesses of historic events, and interactive activities. We teach, for example, about media literacy, human rights, global issues, modern Czechoslovak history, social topics, equal opportunities in education, stereotypes and prejudices, etc.

We help all children be successful in school

Many students in normal Czech primary schools don’t receive sufficient support and, as a result, often end up leaving mainstream system of education. To prevent this, we train teachers to work with students with special needs, or to work with emotions, prejudice or otherness.

The teacher’s personality is crucial for students. He or she helps create the environment where children experience their triumphs and failures, form their opinions and prepare for life as adults. Which is why we also help teachers develop themselves by offering seminars, personal consultations and training, attractive teaching materials and documentaries.

3,650
Czech schools where we work

2,800
schools registered on our jsns.cz website

31,867
secondary school students voted in the 2016 student elections

306,800
students participated in our discussions and film screenings since 2005

24
recipients of the Stories of Injustice Prize since 2009

19
years of the annual international human rights documentary film festival One World

www.varianty.cz
www.oneworld.cz
www.jsns.cz
We want students not simply to remember, but above all to develop their skills and understand world events in context. To achieve this we use, among other things, documentaries, which can evoke very strong emotions in students and make them interested in the topic being discussed. We prepare audio-visual teaching materials for students and teachers, which are available online, and organize discussions and screenings.

Photo: Eva Kořínková
WE WANT ALL KIDS TO GO TO A BETTER SCHOOL

WE PASS ON KNOWLEDGE AND SKILLS TO THE TEACHERS

WE TUTOR KIDS FROM SOCIALLY DISADVANTAGED FAMILIES

WE ORGANIZE MEETINGS WITH WITNESSES OF HISTORICAL EVENTS

WE MOTIVATE AND EDUCATE ACTIVE CITIZENS

WE SUPPORT TEACHER'S ASSISTANTS

WE USE DOCUMENTARIES TO DISCUSS IMPORTANT TOPICS
WE HELP PEOPLE RESTART THEIR LIVES SUCCESSFULLY

People who we work with often face a whole range of serious problems, including insufficient education, extreme debt, long-term unemployment or living in a “bad” location. We help both individuals and families. Through our work we want to help them gain important life skills and experiences. Our goal is to have those who use our services be able to deal with future challenges on their own. We consider it essential for each person to take an active role in finding solutions to his or her problems.

Supporting children and youth

We spend a lot of our time working with children and youngsters. We believe that quality education is the driving force that can extract a person out of a life in socially excluded areas. We try to work with children before they enter school, and, whenever possible, stay with them throughout their education. For the youngest ones, we run 14 pre-school clubs, to the older kids we offer after-school tutoring and career counselling. We also run seven low-threshold clubs open to all.

6,000

Every year People in Need helps approximately six thousand people who find themselves in a problematic situation. In addition to direct client work, we also do analytical work, particularly in the fields of debt reduction and education.

70 % adults 30 % children

9

We have nine regional offices around the Czech Republic

50

We work in a total of 50 Czech cities and towns
Once Petr finally found a job, a debt collector came around. Among other things, he had 12 unpaid fines for using public transport without a ticket. We were able to combine all of his various debts into one lump sum, which took out the legal and execution fees lowering his total debt from 100 to 20 thousand crowns. The fees surrounding the repayment often makes it impossible to repay the debt itself, which in the end is also bad for the creditor.

Photo: Rishabh Kaul
THE MOST COMMON ISSUES?
EDUCATION, DEBT, EMPLOYMENT, HOUSING...

LACK OF A PRE-SCHOOL EDUCATION → POOR RESULTS IN PRIMARY SCHOOL → INCOMPLETE EDUCATION → MINIMAL EDUCATION

POVERTY
unfavourable family situation / inadequate housing
over-indebtedness / socio-pathological phenomena

SOCIAL WORK
family / housing / employment / debt / leisure time

PRE-SCHOOL CLUBS → TUTORING → CAREERS GUIDANCE
TRAINING FOR TEACHERS → TRAINING FOR OFFICIALS AND THE POLICE
SYSTEM CHANGES
PIN was founded on the ideals of humanism, freedom, equality and solidarity. We consider human dignity and freedom to be fundamental values. We believe that people anywhere in the world should have the right to make decisions about their lives and to share the rights expressed in the Universal Declaration of Human Rights.

WE STRIVE FOR A SOCIETY THAT IS OPEN, INFORMED, ENGAGED AND RESPONSIBLE

Our work involves fostering the development of free and responsible people, who are well-informed and able to directly and critically assess information and opinions, and they are willing to make a difference in the community. We want to actively participate in shaping a society where cultural, ethnic, racial and other differences are a source of enrichment rather than conflict.

WE PROVIDE HUMANITARIAN AID AND COMBAT POVERTY

In times of natural disasters or armed conflicts, we provide humanitarian aid and help people to alleviate their distress and help them get back on their feet during the recovery period. We fight poverty, whose causes we see in the limitations given by poor access to education, natural resources, healthcare, unequal treatment and discrimination, or by bad governance.

WE SUPPORT CIVIL SOCIETY, FREEDOM AND DEMOCRACY

We support independent individuals and groups in countries with repressive regimes who are the target of persecution, harassment, or arrests because of their opinions or activities, and to strengthen civil society in countries that are going through democratic transformation. We are an intrinsic part of the civil society and our work is based on personal initiative and activity of our employees and volunteers and support we are endowed with by individuals, businesses, governments and international institutions.

WE BASE OUR WORK ON PARTNERSHIP, EFFECTIVENESS, QUALITY AND CREATIVITY

We involve beneficiaries and partners in the planning, implementation, monitoring and evaluation of our projects and programmes and inform them about progress. We strive for a pragmatic approach, maximum effectiveness, optimum quality and cost balance, as well as innovative and creative solutions. The scope of our activities, particular areas and priorities are determined independently with respect to the level of urgency and to our capacity to make a real difference.
We like to see things work the way they should. Which is why beyond building wells or water pumps, we also set the rules of use and maintenance together with the local community.

Photo: Iva Zímová
Václav Havel
former Czech President, former dissident and playwright

“I appreciate the role that People in Need plays in making living conditions in volatile regions of the world more humane. They are always on hand, wherever their help is needed and arrive among the first every time. The idea of human solidarity, which takes on its true meaning through organizations like PIN, will grow in importance because no state can substitute the critical role of civil society and its activities.”

Igor Kalyapin
recipient of the Homo Homini prize from People in Need

“Receiving the Homo Homini award gives us hope that the human rights situation in Russia is of interest to the international community. It also symbolizes an important form of support for those who are victims of torture.”

Be Be Khal
a beneficiary of aid from People in Need in Afghanistan

“I never thought that I would be able to grow my own vegetable on this piece of land, that I thought was barren, and even earn extra money! I am truly grateful, that you showed me how to do it. I am no longer afraid that my family will go hungry.”

Madeleine Albright
former U.S. Secretary of State with Czech roots

“Supporters of People in Need are convinced that a strong and active civil society is a vital part of any democracy, not in the least because it represents the best antidote to those who want to rule only by power and fear.”

Susan Sontag
writer, journalist, playwright, human rights activist

“I have to mention the organization People in Need. They could be living a comfortable life in Prague. Instead, they help those most in need around the world, and they do it, maybe better than anyone else in the world.”
25 YEARS OF HELP /data until 2017/

18,100,006 direct aid recipients
18,357,395 EUR in aid to flood victims in Czechia
1,285,114 tickets sold at the One World Film Festival
30,767 Czech teachers took part in trainings on global education & other topics
4,972 goats purchased through the Real Gift campaign
2,084,951 trees planted
394 schools built or reconstructed
1,547 drinking water sources (tanks, wells, pumps etc.)
9,909 biogas plants supported
3,650 schools took part in the One World at Schools programme
1,800 volunteers tutored children in the Czech Republic
1,400 children from poor Czech families prepared to enter primary school
54 countries where we provided aid
1,825 employees of People in Need
64,813,963 EUR in turnover in 2016
597 projects we administer every year
1,477,498 financial report items every year
376,354,358 EUR used in projects since 1995
**HOW DO WE MANAGE**

**Revenues**
- Foreign state budgets: 31.92%
- EU revenue – European Commission and EU delegation: 27.08%
- UN agencies: 10.18%
- State budget: 9.90%
- Private and corporate donations: 7.32%
- Foundations and NGOs: 3.94%
- Own earnings: 3.78%
- Operational programmes: 3.71%
- Regional and local budgets: 2.17%

**Expenses**
- Humanitarian aid: 43.67%
- Development cooperation: 33.97%
- Human rights: 6.36%
- Education and awareness: 4.87%
- Social work and counselling: 5.05%
- Other: 6.08%

expenses and revenues from last three audited years
INTERNATIONAL ACTIVITIES

HUMANITARIAN AID
DEVELOPMENT COOPERATION
HUMAN RIGHTS

PEOPLE IN NEED
Šafaříkova 635/24
120 00 Prague 2
Phone: +420 226 200 400
E-mail: mail@peopleinneed.cz
Identification No.: 25755277
Tax Identification No.: CZ25755277

www.peopleinneed.cz
twitter.com/people_in_need
instagram.com/clovekvtisni_peopleinneed
1992
The first time that money from a foundation goes to a local Catholic Diocese to support the education of children in refugee homes.

1993
SOS Sarajevo: The largest humanitarian operation from post-Communist Europe begins: convoys with food and hygiene supplies head to besieged areas, three deliveries of medical supplies were airlifted to Sarajevo hospitals.

1994
The People in Need Foundation at Czech Television is granted a prize, for the first time, by an international human rights organization.

1996
After the cease fire is in Bosnia and Herzegovina, People in Need focuses its work on reconstructing hospitals, schools and cultural centres in the towns of Maglaj, Sanski Most and Lušči Palanka.

1999
People in Need launches a complex project to rebuild houses in post-war Transnistria, Azerbaijan, Russia, Central Asia and Ukraine.

2004
The first humanitarian mission is opened in the Northern Mozambique to help the victims of floods. By 2004, a permanent office is opened here.

2005
The varianty.com publishes the first human rights documentary film festival becomes the first festival of its kind in Central Europe.

2006
In April, the first run of the Global School starts, allowing people to buy goats, cows, sewing machines and blackboards for people in developing countries. Young people vote in mock elections and become acquainted with current global topics. Stories of Injustice – A Month of films in schools, an international programme Global School, which supports primary and secondary school teachers in teaching current global topics.

2009
Following the June floods in the Czech Republic, PIN starts a complex project to rebuild houses in post-war Namibia. We are actively helping craft an amendment to the bill, which is currently in discussion in parliament. The result is 156 schools and clinics, 1,547 water sources, 5,500 public toilets, 43 thousand kilometres of irrigation canals, 130 small hydroelectric plants and over two thousand solar stations, as well as 5,900 kilometres of motorways and 75 thousand kilometres of roads.

2013
Following the June floods in the Czech Republic, people in need is invited to join a network of European humanitarian and development organizations. Help is provided to victims of floods in four African countries, where the biggest humanitarian mission to date is opened.

2016
In November, people in need opens the first PIN office runs projects in Cuba, Venezuela, Ecuador and Nicaragua. PIN’s work in Cuba is carried out in cooperation with the Cuban government. We have the unique opportunity to help more than 20,000 children in need. The varianty.com is part of the varianty.com online educational materials for teachers and students.

2017
Following the June floods in the Czech Republic, people in need is invited to join a network of European humanitarian and development organizations. Help is provided to victims of floods in four African countries, where the biggest humanitarian mission to date is opened.

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